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Kirksey Architecture offers expanded services with the addition of a new Brand Integration Team

HOUSTON, TEXAS — Kirksey is proud to announce the addition of a new Brand Integration team that will support the firm’s clients through signage and brand service needs and further elevate Kirksey’s design capabilities.

Now offering branding services in-house, Kirksey has the ability to design everything from interior signage and wayfinding to exhibit and showroom displays. Led by Melissa Schmitz, a 22-year veteran in graphic design and environmental graphics, the team synchronizes environments, information, culture, products, services, and people to showcase client stories and become the connecting links for their spaces.

“This new team allows us to more fully integrate branding services into our projects, which will improve the quality and delivery of those projects as well,” said executive vice president and Interior Architecture Team Leader, Brian Malarkey.

The Kirksey Brand Integration team has more than 10 years of experience working together. They specialize in integrating visual graphics and messages into a space to create a cohesive environment that expresses a client’s brand values.

“We are excited about having our Brand Integration Team work side-by-side with our architects in-house and the continued growth of our firm,” said Wes Good, managing principal and executive vice president of Kirksey.

Areas of Brand Integration Expertise:

- Branded Environments
- Signage + Wayfinding
- Brand Identity
- Exhibit + Showroom Display
- Collateral Packaging
- Placemaking



For more about Kirksey’s Brand Integration team, please visit:
<http://www.kirksey.com/firm/teams/brand-integration-team> or reach out to Melissa Schmitz at melissas@kirksey.com, 713 426 7593.

About Kirksey Architecture

Kirksey is a Houston-based, sustainable architecture and interior design firm with more than 33 million sf of LEED® projects in their portfolio. Team-based in structure, Kirksey serves Commercial, Collegiate, Community, pK-12, Government, Healthcare, Hospitality, Science & Technology, and Multi-Family Residential markets.

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